



Infogile selected for TiE Canaan Entrepreneurial Challenge 2008 Finals

New Delhi – June 06, 2008 Infogile has been selected as one of the eight finalists at the [TiE Entrepreneurial Challenge 2008](#). This is second of the national level business plan competition organized by Canaan Partners and TiE Delhi. The 8 teams were shortlisted based on their potential scale of the business, the strength of the team and sustainable differentiation in the business model.

Of the 140 business plans that the team received, maximum entries were in "Enterprise Software" category. These shortlisted applicants will be invited to participate in the final round which will see them presenting their plans and ideas in detail to an eminent jury of the country's leading entrepreneurs and corporate heads (which includes Pramod Bhasin (CEO & President, Genpact), Raman Roy (Chairman, Quattro BPO Solutions), Saurabh Srivastava (President, TIE Delhi), Sanjeev Bikhchandani (co-founder and CEO of Naukri.com), Mahesh Murthy (Partner, Seedfund) and Alok Mittal (Managing Director, Canaan Partners India). This event is also co-sponsored by CNBC-TV18, Business Today, Microsoft, ISB and NASSCOM.

[Download Event Details](#)

About Canaan Partners

For two decades, [Canaan Partners](#) has invested in innovative, early stage technology companies with the mission to catalyze next generation market leaders.

About TiE Delhi

The [Indus Entrepreneurs \(TiE\)](#) is a global not-for-profit organization focused on promoting entrepreneurship. TiE helps budding entrepreneurs by way of advice, guidance and assistance from successful & experienced entrepreneurs and professionals.

About Infogile

[Infogile](#) is a fast paced mobile solutions company with their delivery center in Hyderabad and sales presence in New Delhi. Their flagship product moGile enables content and services over mobile device. In a very short span of time, the company has enabled 2500+ retailers (Infogile's Retailer Network) across 11 states in India to sell prepaid coupons & collect bill payments of all leading Telcos, content from leading VAS providers, coupons from Gaming & mobile entertainment providers. In next phase, the company intends to add banking services, distribution of insurance products, railway ticketing and mobile advertisements to its portfolio. Retailer has a zero setup fee, as the transaction application is available over low cost options like GPRS, WAP, SMS or Web. The project envisages creating 10,000 employment opportunities every year.

About TiE Entrepreneurial Challenge 2008

One of the most prestigious and challenging business plan competitions in India is back! [TiE Entrepreneurial Challenge 2008](#), a national level business plan competition for early

stage entrepreneurs in India beckons the best and the brightest with an opportunity to interact with the top VC's and get mentored by some of the most successful entrepreneurs & professionals. But more importantly, it is an excellent platform to showcase your venture and get a real experience of selling it to real investors.

Benefits to the Participants

1. **Microsoft Award:** At least one finalist will be invited to join the [Microsoft Startup Accelerator Program](#) where they will get access, guidance and support on the Microsoft Platform as well as market development support from Microsoft
2. **ISB Programs :** A representative from each of the winning teams will be invited to attend a course pro bono at the Center for Executive Education at the Indian School of Business (ISB). ***Typical value of this course is greater than Rs 300,000.*** More details regarding the coursekul would be made available soon.
3. **Mentoring:** All finalists will be mentored by TiE-ENP (Entrepreneurship Nurturing Program) to refine their business plans for the presentation to the jury. The Winners would be mentored by **NASSCOM, Canaan Partners, and Jury Members** for three months after the event
4. **Access to Investors:** All finalists will have access to investors from TiE, Indian Angel Network and other early stage investors
5. **Profiling in Media:** Winners will be featured in **CNBC TV18 & Business Today**, enabling them to build awareness about their companies & products.