

TiE Canaan Entrepreneurial Challenge 2008

Wanted: India's Next Generation Entrepreneurs

One of the most prestigious and challenging business plan competitions in India is back! **TiE Entrepreneurial Challenge 2008**, a national level business plan competition for early stage entrepreneurs in India beckons the best and the brightest with an opportunity to interact with the top VC's and get mentored by some of the most successful entrepreneurs & professionals. But more importantly, it is an excellent platform to showcase your venture and get a real experience of selling it to real investors.

Benefits to the Participants

- Microsoft Award:** At least one finalist will be invited to join the **Microsoft Startup Accelerator Program** where they will get access, guidance and support on the Microsoft Platform as well as market development support from Microsoft
- ISB Programs :** A representative from each of the winning teams will be invited to attend a course pro bono at the Center for Executive Education at the Indian School of Business (ISB). **Typical value of this course is greater than Rs 300,000.** More details regarding the course would be made available soon.
- Mentoring:** All finalists will be mentored by TIE-ENP (Entrepreneurship Nurturing Program) to refine their business plans for the presentation to the jury. The Winners would be mentored by **NASSCOM, Canaan Partners, and Jury Members** for three months after the event
- Access to Investors:** All finalists will have access to investors from TIE, Indian Angel Network and other early stage investors
- Profiling in Media:** Winners will be featured in **CNBC TV18 & Business Today**, enabling them to build awareness about their companies & products.

Eligibility Criteria

- The challenge is open to early stage entrepreneurs from across India who have already incorporated their companies
- The Business should have a focus on Technology or Services (i.e., covering IT, internet, software, telecom, mobile, education, BPO, KPO etc) Judges and Judging Criteria .

Eight (8) plans will be short listed by a selection committee & then they will present to an eminent jury of top corporate executives, seasoned entrepreneurs and venture capitalists including people such as **Pramod Bhasin, Raman Roy, Saurabh Srivastava, Mahesh Murthy, Sanjeev Bikchandani and Alok Mittal.**

The top 3 winners will be chosen based on their potential to scale, develop large businesses with sustainable differentiators and become a leader in their categories.

How to participate in the challenge

- Download application template from www.tienewdelhi.org/canaan/Registration.htm & submit before 25th May, 2008.
- For further information on the challenge, please visit <http://tienewdelhi.org/canaan>

Associate Partners



>> TIE New Delhi

Timelines

Challenge Opens - 17th April, 2008

Deadline for Business Plan Submission - 25th May, 2008

Jury presentations/ Winners Announced – 3rd Week of June, 2008

Register Now

Media Partner



Technology Partner



Knowledge Partner



About Canaan Partners

For two decades, Canaan Partners has invested in innovative, early stage technology companies with the mission to catalyze next generation market leaders.

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About TiE Delhi

TiE is a global not-for-profit focused on promoting entrepreneurship through programs that cover education, networking and mentoring.